



INTELLIGENT DESIGN INC.

Quality signs by quality people.

When uploading your own files to us, please follow this guide to reduce potential problems, avoid additional costs, and speed up production.

Acceptable File Types

Adobe Photoshop CS2 (.tif, .psb, .jpg or .psd)
Adobe Illustrator CS2 (.ai or .eps)
Adobe Acrobat (.pdf or .ps)
Corel Draw (.cdr)

Compressed File Types

Stuffit (.sit)
Winzip (.zip)

Unacceptable File Types

Microsoft Word (.doc)
Microsoft Excel (.xls)
Microsoft Power Point (.ppt)
Microsoft Publisher (.pub)
Generic Formats (.bmp, .png, .pict, .exe, .cad, etc.)

Resolution Guidelines

Long viewing distances (billboards, high hanging banners) - 72 DPI @ Final Size
Medium viewing distances (vehicle graphics, lower hanging banners) - 125 DPI @ Final Size
Short viewing distances (posters, trade show graphics, etc.) - 200 DPI @ Final Size

A properly built print file should rarely be over 200 Mb.

** Images taken from, downloaded, or printed from the internet will NOT result in a good print. Internet images are produced at 72 dpi at their size on screen, and can not be expanded beyond that.

Additional Suggestions

Be sure to send all fonts used in the file or convert all fonts to outlines.
If possible, create files at final size with appropriate resolution. Otherwise, let us know what scale you've used (1:4, 1:8, etc.)
Let us know Pantone values for any critical colours.

If you have any other questions at all please do not hesitate to give us a call!